

# Bed & Breakfast and Farmstay Association NSW & ACT Annual Conference 2008

## Program

### Monday August 18

Pre Conference Cocktail Party • Beauregard's Restaurant  
6 - 7.30pm 89 Croobyar Rd Milton

### Tuesday August 19

Mollymook Surf Life Saving Club,  
Cnr Ocean St and Golf Rd, Mollymook

- 8.15 - 9.00 Registration and displays
- 9.00 - 9.10 Introduction
- 9.10 - 9.25 'Welcome to Country'  
Noel Butler
- 9.25 - 9.45 Opening of Conference Joanna Gash Federal  
Member for Gilmore
- 9.45 - 10.30 B&B and Farmstay Assoc 'What it Does for You'  
Clare Keogh
- 10.30 - 11.00 Morning tea and displays
- 11.00 - 11.45 'Making the Perfect Cup of Coffee and Tea'  
Lance Witham
- 11.45 - 12.45 'Getting the Most from Your Marketing Dollar'  
Sam Muller
- 12.45 - 1.30 Lunch and displays
- 1.30 - 1.45 SPONSORS
- 1.45 - 2.30 'Awards are Rewarding – but how do we get  
them?'  
Ken Merrifield
- 2.30 - 3.30 'Destination Marketing: What's in it for me?'  
Rose Wright

### Tuesday August 19 (cont.)

- 3.30 - 3.50 Afternoon Tea and displays
- 3.50 - 4.50 'In Bed with the Law'  
Di L' Estrange
- 6.00 for 6.30 dinner at Bannisters Point Lodge, Tasman Room  
Bannister Head Road

### Wednesday August 20

Mollymook Surf Life Saving Club,  
Cnr Ocean St and Golf Rd, Mollymook

- 8.30 - 8.45 Registration
- 8.45 - 9.30 Opening Day Two Matt Brown NSW Minister  
for Tourism
- 9.30 - 10.30 'Making Your Off Season the On Season'  
Sam Muller
- 10.30 - 11.00 Morning Tea
- 11.00 - 12.00 'Reaching for the Stars Green Stars and Visual  
Assessment AAAT'  
George Campbell
- 12.00 - 1.00 Digital Marketing Tourism NSW
- 1.00 - 1.45 Lunch
- 1.45 - 2.00 SPONSORS
- 2.00 - 3.00 'Putting Risk to Bed: A practical look at OH&S  
within the B&B and Farmstay Industry'  
Warren James
- 3.00 - 3.30 Closing remarks
- 3.30 - 3.45 Afternoon tea

[www.ulladulla.info/bbfarmstay](http://www.ulladulla.info/bbfarmstay)